



With what will you earn money in ten years' time?

Digital Vision & Mission: Business transformation for the digital future

Digital
Vision &
Mission

Digital
Business
Inno-
vation

Change
& Values

Digital
Readiness

We enter a new era of digital disruption Nowadays, competition is present in all industries. Start-ups challenge the existence of established companies. The only way to counteract this trend is to reinvent oneself in the digital era. In this workshop, we will develop together a digital vision and mission for your company. The objective is to emerge as a winner in the digital era.

- _ Checking: Image matching and actual state analysis
- _ Analysis of trends in the industry
- _ Development of a market and business segment analysis
- _ Creation of an integral digital vision and mission
- _ Realisation of a digital transformation roadmap

Objective: Roadmap for the digitalisation of your company

In the workshop, industry trends are analysed so that an integral digital vision and mission for your business can be developed based on a market and competition analysis. This will give you a solid foundation for a digital transformation roadmap to guarantee success for your company.

Target group:

Owners, CEOs and decision makers who deal with the development of the company through digital transformation.

Duration:

1 day

Your trainers:

Matthias Wolbert
Stephan Strohmeier