

Creating safety.
With passion.

NewTec



Causing Digital Readiness

Navigating digital change



Building Digital Champions: You want to benefit from the opportunities of digital transformation but don't know how?

Digital Vision & Mission

With what will you earn money in ten years' time?

Digital Business Innovation

How do your digital business models look like?

Change & Values

How do you establish digital change in your organisation?

Digital Readiness

NewTec offers guidance, support, security and safety for your new challenges. We are your strategic partner for digital projects – from finding ideas up to safe operation.

Digital technologies and interconnected applications offer more efficiency, new data-based business models and a competitive edge. Missing out on digital change could cost you your competitiveness.

Start off now!

All beginnings are hard – and even harder if the task seems very complex. With strategy sessions that are tailored to your company and target market, we will help owners, CEOs and decision makers to choose the direction. Experienced trainers will provide boosts and support – starting with the analysis of your business targets, markets and business areas up to the development of an integrated vision and a roadmap for your change challenge.

Your benefits

- **Digital vision**
You know where you want to be and what you need to get there.
- **Integration of digital business models**
You know how and with what you will earn money in ten years' time.
- **Clear roadmap**
You have a strategic plan with tangible milestones – technical and organisational.
- **Stable basis for implementation**
You know which competencies, resources and partners you need.

NewTec Strategy Sessions: Navigating digital change

Objectives and means: „Digital Vision & Mission“

- _ Analysis of trends in the industry
- _ Market and business segment analysis
- _ Integral digital vision and mission
- _ Roadmap for digital transformation

New business models: “Digital Business Innovation“

- _ Innovation workshop (product innovation)
- _ Development of digital business models
- _ Integral assessment of the development potentials

Design the change: “Change & Values“

- _ Build new competencies
- _ Organisational structures and employees
- _ Create a transformation roadmap

Start off and ask about our strategy sessions!



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